How To Build a Model in IMPLAN Online

As a time saving measure, please use these instructions to build the models before the workshop begins.

1. LOG IN TO IMPLAN ONLINE

a. Go to IMPLANOnline.com
b. Enter your login username and password, then click “LOG IN”

2. CREATE NEW MODEL

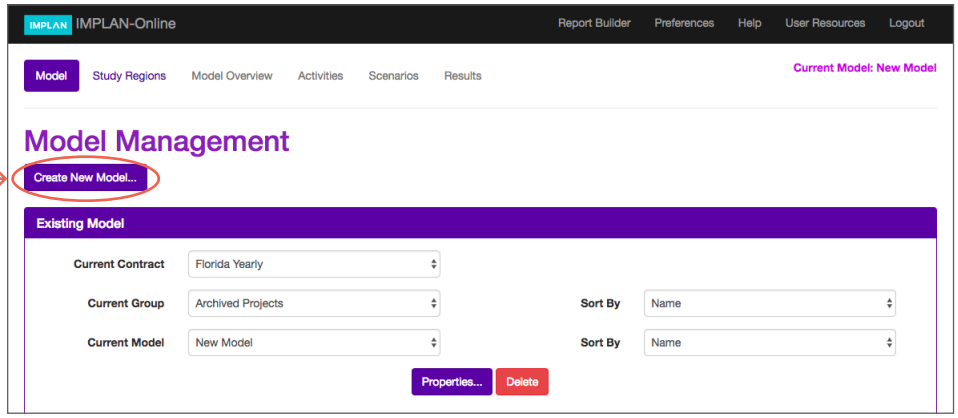
a. Confirm that **Current Contract** has **Florida Yearly** selected

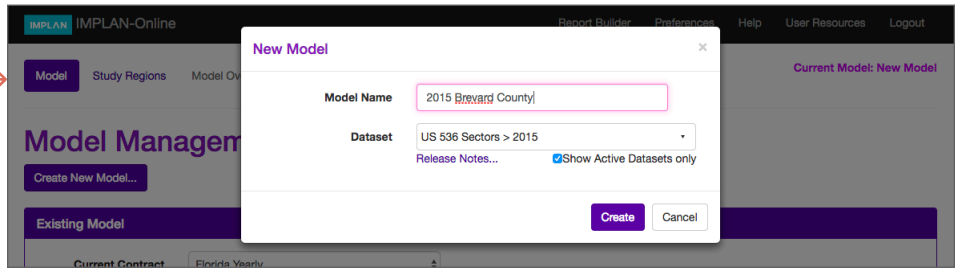
b. Click **Create New Model...** under **Model Management**

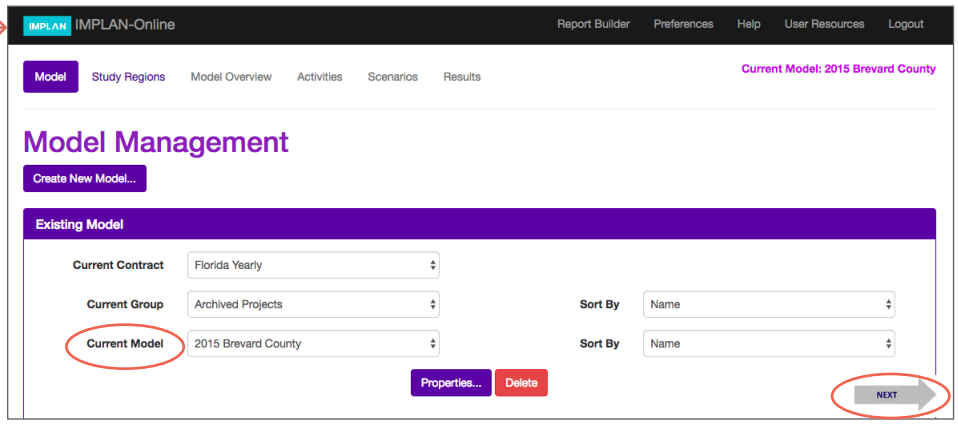
c. We are building **2 models,** regions: Brevard County and Florida, using the most recent data year. Let’s start with Brevard County and name it **2015 Brevard County**

d. Once your model is named, click **Create**

e. Confirm **Current Model** is the model you have just created, then click **Next**







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3. DEFINE STUDY REGIONS & BUILD MODEL

a. In the **Study Regions** page click **Define Study Regions...**

b. For our Brevard County model

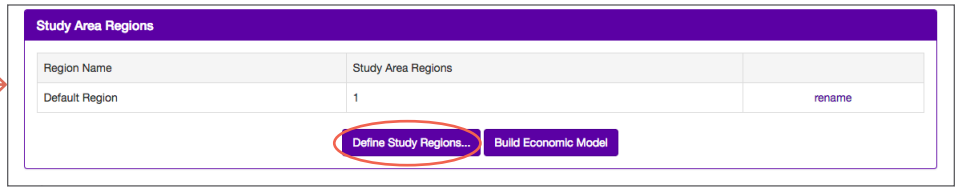
   1. Click the carrot icon to the left of **Counties, ZIP Codes and Congressional Districts**
   2. Click the carrot icon next to **FLORIDA**
   3. Click the box icon next to **Brevard County**

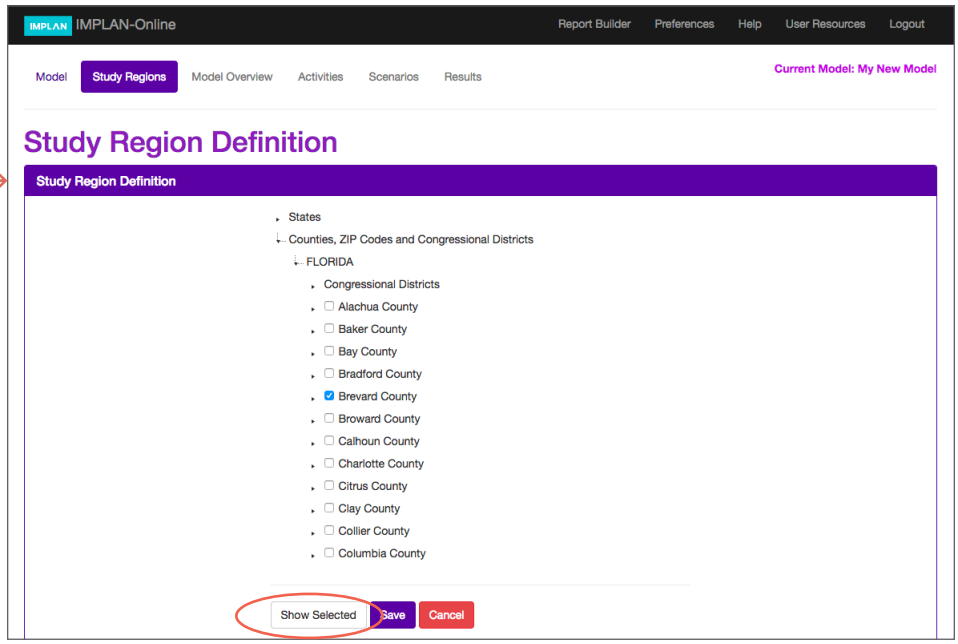
c. Click **Show Selected** to confirm you have selected the correct region

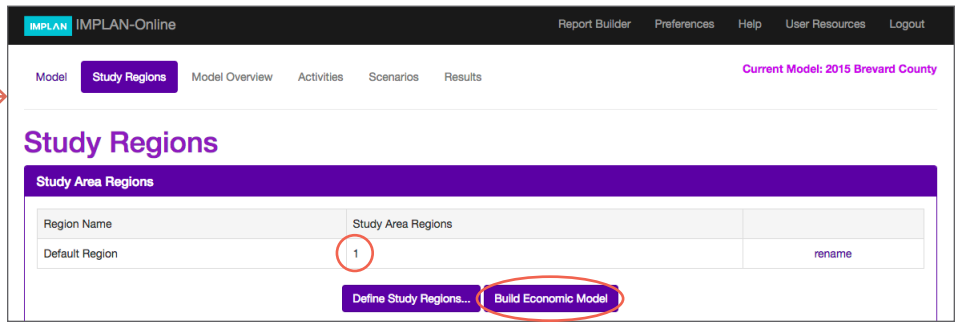
d. Click **Close**, then **Save**. You should see a 1 in **Study Area Regions**

e. Click **Build Economic Model**

f. Once you see the page titled **Model Overview** you will be prepared to go into the analysis!







Repeat steps 2 and 3 to build the Florida model, naming it “2015 FL State”. To select the region:

a. Click the small carrot icon to the left of “States”
b. Click the box icon next to “FLORIDA”